



# Resonant.io

*“Personal agents will need to know you as well as your best friend does!”*

*Dr. James Niblick*

The behavioral intelligence layer for personal agents

January 6, 2026

Resonant.io



# What makes a best friend so trusted?

- **They know you.**
- **They know** how you interpret words (tone, directness, framing).
- **They know** what you like and dislike.
- **They adapt** communication to you.
- **They predict** what will land well.

**Current AI has none of this at the individual level**

# Executive summary



- The agentic future needs **trusted personal proxies**
- Software is shifting from **apps to agents** acting on a user's behalf.
- People won't want dozens of agents; they'll want **one primary personal agent** that coordinates the rest.
- As task capability commoditizes, **trust becomes the bottleneck for delegation.**
- Resonant enables person-specific **communicative alignment**: same intent, delivery adapted to the individual.

# The shift: apps → agents

- Major platforms are building **explicit agent infrastructure** (persistence + memory + orchestration).
- Google: Agentspace + Agent Gallery + no-code Agent Designer (**enterprise agent hub**).
- Google: Vertex AI Agent Engine “**Memory Bank**” (preferences/history across multiple sessions).
- Microsoft: Agent 365 as a **control plane** for agent fleet telemetry, dashboards, and alerts.

• [Google Cloud](#), [Google Cloud Documentation](#), [Microsoft](#)



# The human reality: nobody wants agent sprawl

- Fragmentation already hurts, **agent sprawl** would recreate the same pain at a higher level.
- Work already suffers from constant context switching (the “**toggle tax**”).
- Organizations face **SaaS sprawl**; consolidation pressure is real.
- Consumers report “**digital fatigue**” from devices and subscriptions.
- Likely destination: **one primary personal agent** + specialized agents behind it.

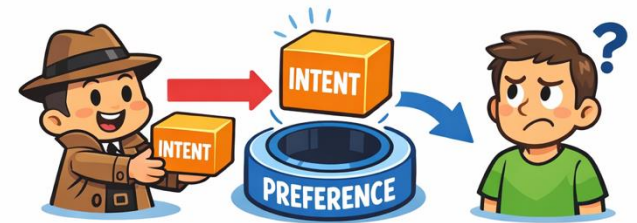
# The personal-agent thesis



- An “ideal” personal agent is a **trusted proxy**, not just a chatbot.
- Continuity across time: **long-term memory** + cross-session retrieval.
- **Planning** + action: multi-step **execution** across tools/services.
- A **stable personality model** of the user: how you think, decide, and prefer things handled.
- Rule of thumb: memory stores history; a **user model** makes that history usable.

# The bottleneck: trust breaks on “wrong landing”

- Often it’s not wrong answers, it’s tone, framing, and **mismatch** that kills delegation.
- Mismatch creates correction loops (users micromanage → **delegation collapses**).
- **Communication style** influences satisfaction, trust, and engagement in chatbot interactions.
- Real-time sentiment helps with “state,” but not reliably with stable “**trait**” patterns.



# The missing layer: singular understanding

- “Best friend” is a **trust benchmark**: repeated responsiveness that makes you feel understood.
- Friendship/close-relationship research emphasizes **perceived responsiveness** (feeling understood, validated, cared for).
- The “best friend effect” is not about knowing facts - it’s about **knowing YOU!**
- Design boundary: we are not replacing human friendship; we are **operationalizing the trust mechanics of responsiveness.**





# What Resonant is

- A **behavioral intelligence** layer for person-specific communicative alignment
- Meaning-preserving **behavioral edit**: same intent, delivery adapted to the individual.
- Intentionally **narrow** scope:
- **Not** the agent
- **Not** the tool layer
- **Not** the memory layer
- Resonant is the **personal awareness layer** - the part that makes a capable agent feel like a trusted proxy.

# KPIs



## Retention

Whether they come back and keep paying.

- D1/D7/D30 retention
- Churn, streaks
- Return frequency



## Trust

Signals the user believes the agent is reliable, aligned, and safe enough to keep engaging.

- CSAT, thumbs up/down
- Fewer repair loops
- Willingness-to-delegate intent

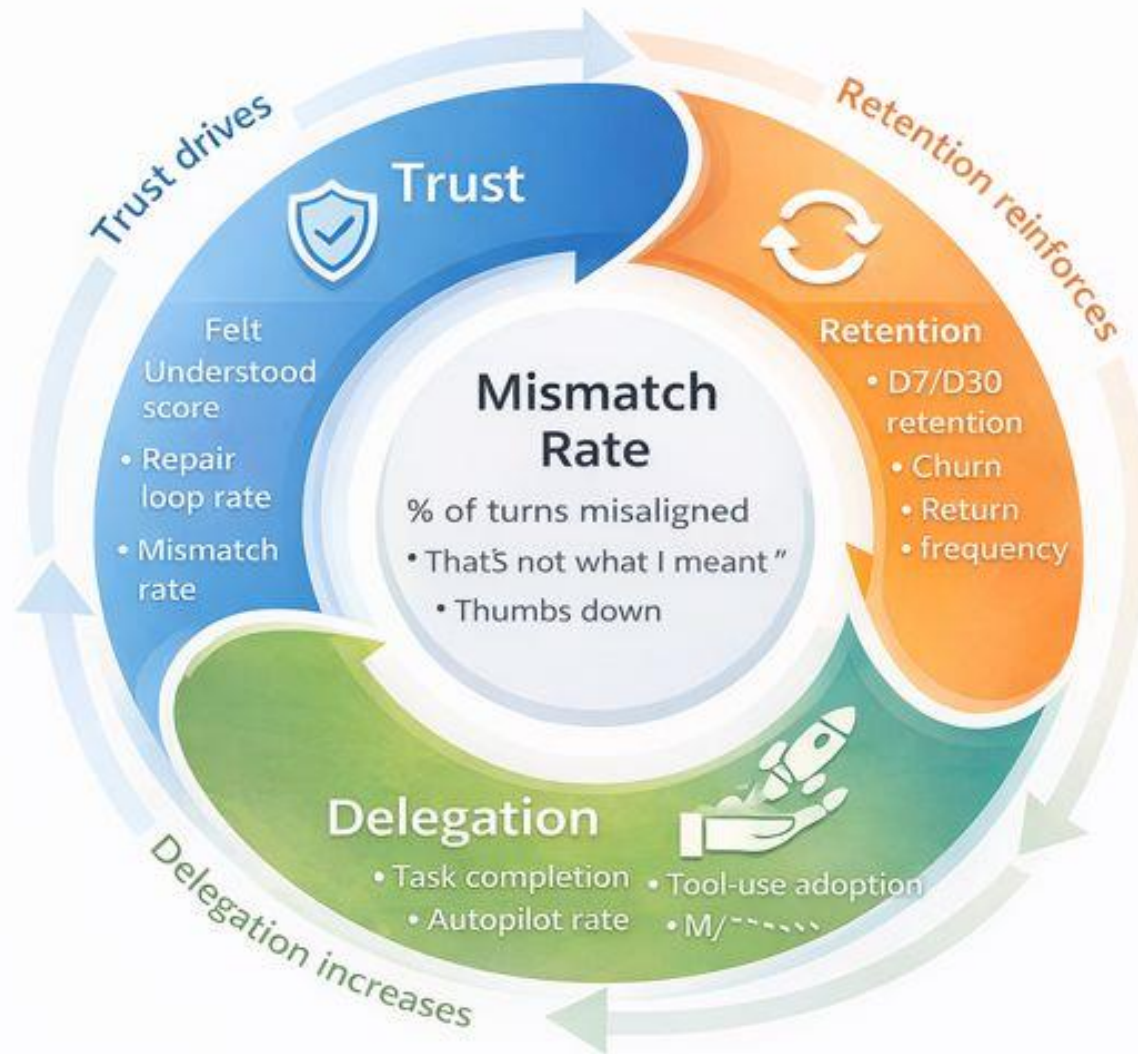


## Delegation

Whether the agent actually gets to do more real work on the user's behalf

- Task completion rate
- Tool-use adoption
- Time-to-resolution

# The Self-Reinforcing Functions



# How Resonant works (high level)



- A structured user model applied at the message layer
  - 1) User profile: quick **archetype** selection or deeper **assessment**.
  - 2) Generate a **29-point Personality Print**.
  - 3) Behavioral edit: **adjust delivery** to match the user, without changing meaning.
  - 4) Works alongside memory: memory retrieves facts; Resonant shapes **how to communicate** them.

# Intelligent Virtual Assistants Market Insights



## Projected growth in personal assistant / IVA markets

Multiple independent trackers, same direction: 4x-6x growth by 2030 (scope varies)

### AI Assistants (2025→2030)

Start: \$3.35B

End: \$21.11B

6.3x

\$21.11B

### IVA (Mordor) (2025→2030)

Start: \$19.6B

End: \$80.72B

4.1x

\$80.72B

### IVA (Grand View) (2022→2030)

Start: \$2.48B

End: \$14.10B

5.7x

\$14.10B

Note: Category definitions vary across analysts (consumer assistants vs enterprise IVAs vs LLM agents). Use as directional evidence.

Personal assistant agent markets are forecast to grow ~4x-6x this decade, with ~20%-45% annual growth depending on scope

# Current Players



 **Humantic AI**

**Humantic AI:** Personality “predictions” for sales outreach ~ vs ~ a validated Personality Print for any agent. ~\$3-5M fund



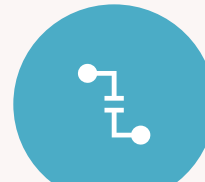
**Crystal** 

**Crystal Knows:** Personality “predictions” for email/meeting tips for sales ~ vs ~ a neutral EQ infra layer for agentic AI. ~\$7-9M fund



**Receptiviti**

**Receptiviti: Analytics API** produces scores to be translated ~ vs ~ Infra layer that delivers actual instructions. ~\$2M fund



**Deeper Signals:** Psychometric assessments for talent decisions ~ vs ~ LLM agents and continuously personalize their output. Bootstrapped



 **Sentino**

**Sentino:** Personality assessment for HCM Tech ~ vs ~ Behavioral OS later for any agent. Bootstrapped



# Call to action

- Partner to validate person-specific alignment
- We are seeking partners who are shipping, or actively building, a personal agent.
- Run a clean pilot: same intent, edited delivery, measured against retention and trust outcomes.
- If the hypothesis holds, partners gain a differentiated trust layer. If it doesn't, we learn fast with clean data.

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